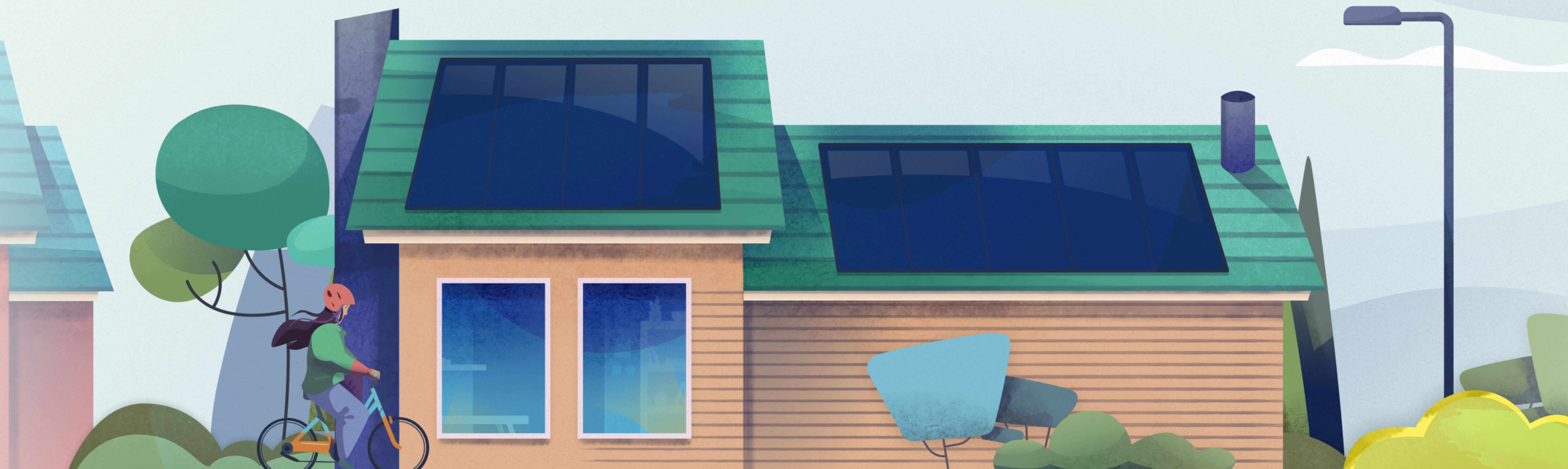




Press and Media Kit



About Us[!]

Monalee is a climate tech company that is accelerating the adoption of home solar, storage, and EV charging. By leveraging powerful machine learning and removing salespeople and system designers from the process, we are able to secure the same solar panel systems for homeowners at half the price compared to the top traditional solar companies in the U.S., making us the fastest, most efficient way to go solar.



Fast Facts[!]

1300+

Customers to date

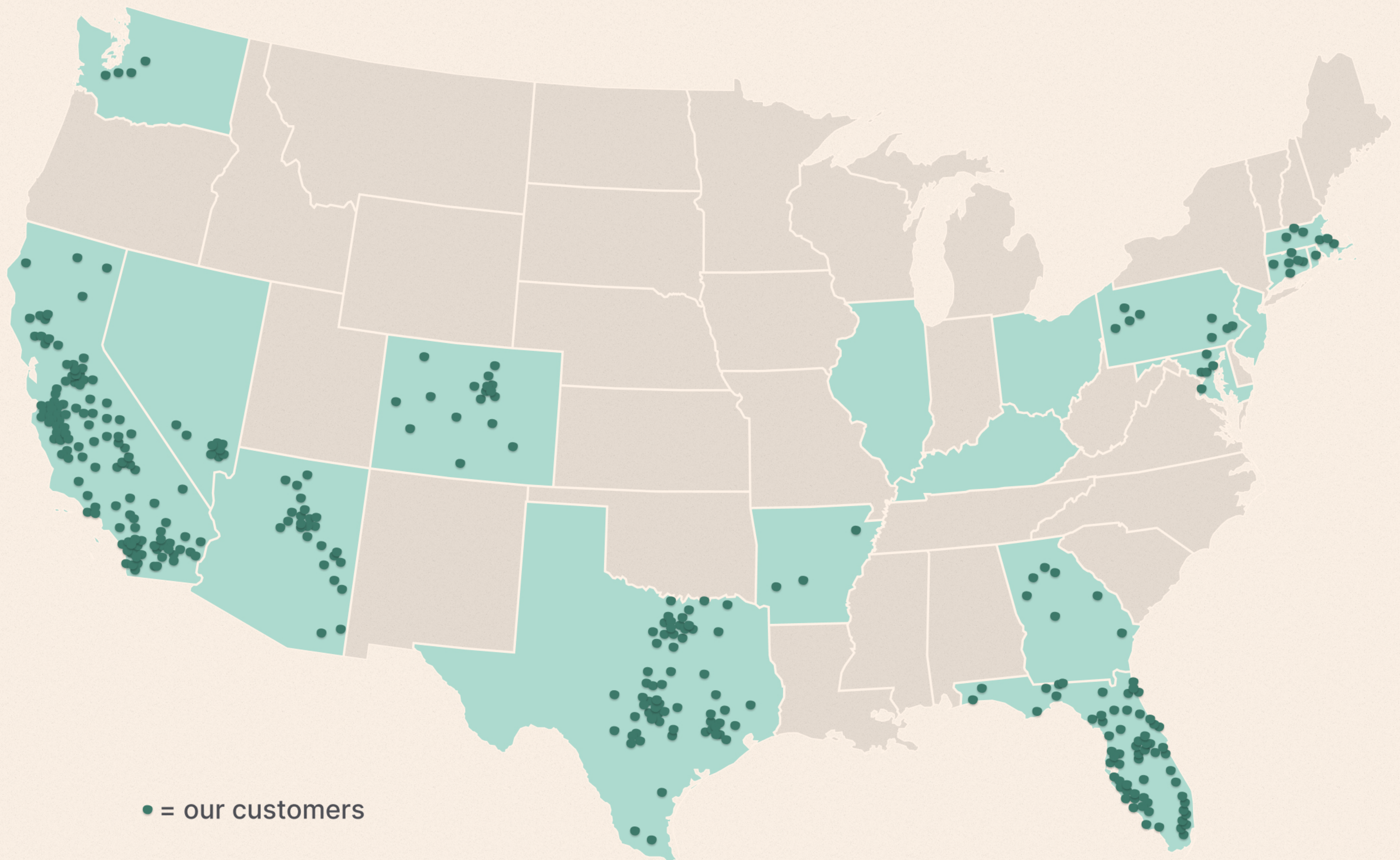
15

States we operate in

4.7

Our customer ranking
(out of 5)

Where We Operate[!]



Why Homeowners Choose Us



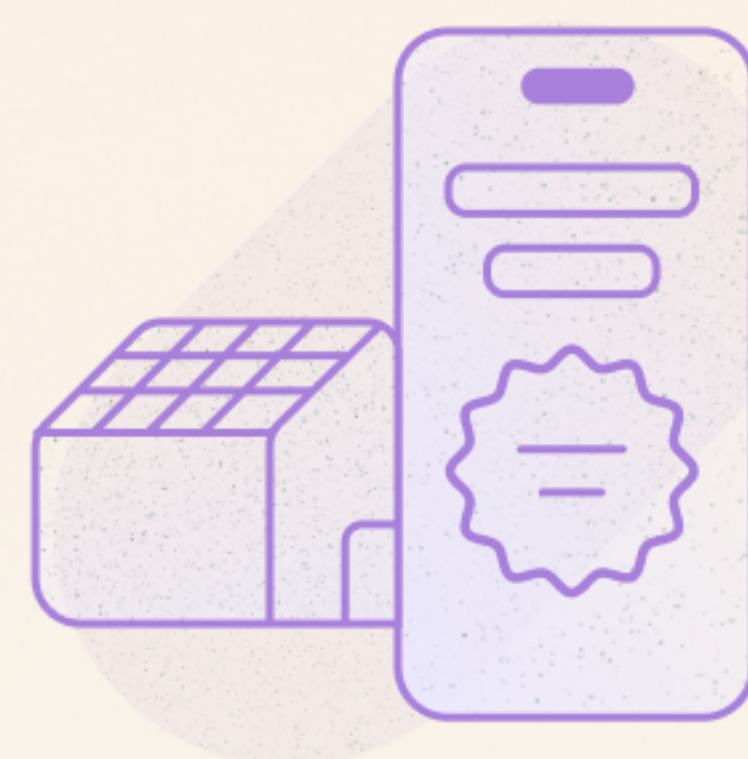
Savings

Through leveraging powerful machine learning and simplifying the process, we save homeowners up to 50% off the total price compared to competitors.



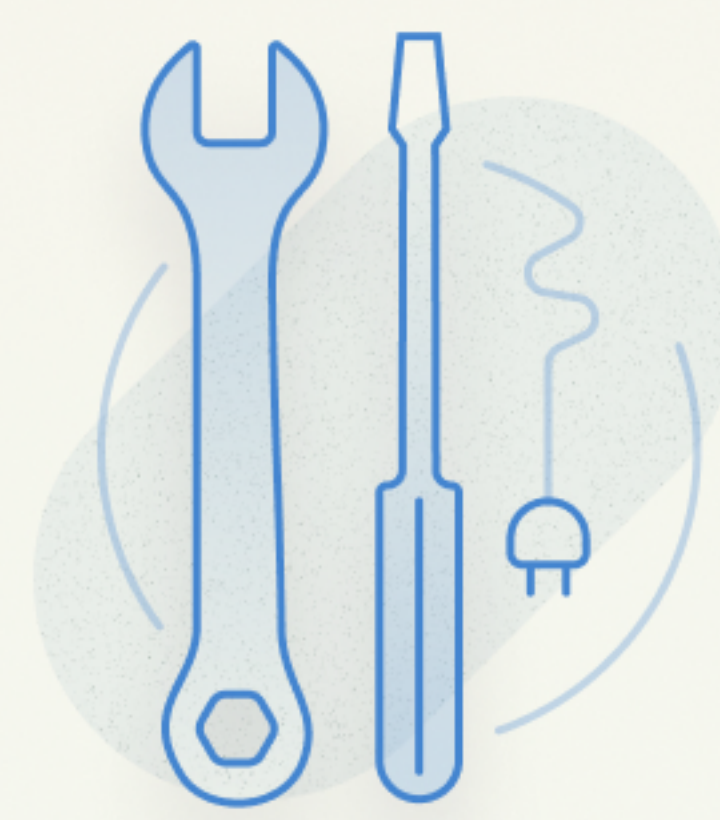
Sustainability

When it comes to combating climate change, every little bit counts. Our model makes it possible for U.S. homeowners to live greener.



Security

By partnering with companies like GoodLeap and Mosaic, more homeowners are able to invest in solar and secure financial freedom for their families.



Simplicity

Going solar shouldn't be a complicated, cumbersome process. We do the heavy lifting so that our homeowners can enjoy the end result.

Our Timeline[!]

Jun. 2022

Monalee's founding team began building the initial technology, including the machine learning and computer vision algorithms.

Nov. 2022

Within two months of testing the market, hundreds of homeowners had signed up to Monalee, proving proof of concept.

Mar. 2023

Under the tailwinds of significant traction, Monalee raises a seed round of investment, and begins internalizing operations in California.

Jun. 2023

The Monalee team grows to a 55-person company, expands operations to a total of 15 states, and receives NABCEP certification.

Dec. 2023

Monalee becomes a Certified Tesla Installer and secures partnerships with leading financiers to make solar affordable for everyday homeowners.



About Walid[!]

Walid started his career in climate technology by selling solar to homeowners. However, he recognized the impracticality of the sales model in today's landscape. With many solar buyers facing pushy sales tactics, inflated prices, and untrustworthy companies, Walid set out on a mission.

His goal was to accelerate the solar industry, making it more trustworthy, affordable through transparent pricing, and accessible without the hassle of pushy sales tactics. Walid envisioned creating an enjoyable and straightforward process.

This vision manifested in the form of Monalee, which focuses on home electrification and home decarbonization.

Leadership



Walid Halty
Chief Executive Officer



Juan Carrillo
Chief Technology Officer



Travis Manson
Chief Operating Officer



Jonathan Leung
Chief Marketing Officer



Megan McDonough
Head of Content



Jeremy Borg
Director of Design & Storage



Jacob Rayner
Director of Customer Success



Jason Nichols
Director of Field Operations



Ethan Hackett
Director of Design



Nick Lorras
Director of Digital Marketing



Jamie Fairman
Install Operations Director



MyChau Trong
New Markets & Automation Manager



Garrett Spangler
Senior Customer Success Manager



Jimmy Poplin
Permit & Licensing Manager



Jared Caine
Operations Manager



Brittany Bartel
Customer Experience Manager



Zach Whetman
Install Partner Manager

Our Partners[!]

Financing Partners

goodleap[®]

MOSAIC

Equipment Partners

MITREX[™]

TESLA

ENPHASE

solar**edge**

Featured In

Google

Featured Solar Partner

Mashable

msn

TECH
TIMES





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For More Information:
PR@Monalee.co